

# THE BIG PICTURE

draft 1.1 03/27/13

Team Name: **Chittenden County Food & Nutrition Equity Project**

Location: Chittenden County (CC), Vermont

**Desired Outcome:** All people in Chittenden County have adequate food and nutrition.

**Project Goal:** *[to be written]*

**Key themes:** Equity; Inclusion; Community Participation; Engagement of Partners & Alignment of Efforts/Resources; Co-Optimism, Ecological perspective; Collective Impact/RBA

## Socio-Econ., Political, & Cultural Context

- General lack of awareness of/disbelief that hunger exists (and why) in CC.
- Growing movement around healthy eating & local foods
- Growing problems/concerns about obesity
- Recognition of downstream costs of poor nutrition & obesity for all ages
- Health disparities *[HD working on data]*
- Many efforts/partners working to reduce hunger & improve nutrition
  - Calculate \$\$/resources being invested (*Kresge research grant?*)
  - Need for alignment and leveraging of resources in collective approach
- Willingness of partners across sectors.
- *[Describe context/baseline at each level of*

## Rationale

- Nutrition = High priority for community
- Hunger = Root cause & consequence of many other high priority issues (e.g., poverty, employment, health, child development/school achievement). *[illustrate vicious cycle at various ages]*
- We need to understand how hunger is related to obesity in CC. *[HD has data]*
- We may not know who is hungry & why.
- Current/new efforts need to be aligned.
- Will benefit from an ecological perspective and approach.
- Willingness of many partners.
- Hunger Council looking to clarify its purpose, potential, and focus.

## Stakeholders

People/Families*	Schools; Childcare Resource/Providers
CC Hunger Council	Senior Centers/MOW/CVAA
Hunger Free VT	Churches/VT Interfaith Action
ECOS/RPC	Transportation SASH
UWCC: EWAW, WB	Funders** Employers/Business
DOH: WIC	Media; Politicians
Health Care Providers	AHS: Economic Services <i>and many more!</i>

## Pathway to Change/ Key Activities

1. Buy in from our organizations (FAHC, RPC, DOH, UWCC).
2. Hunger Council (HC) embraces & joins effort. Team need to understand HC's history, success, failures, and potential.
3. Grow community engagement in project & in HC *[how??]*
4. CREATE INVENTORY & MAP:
  - a. Work w/HC to develop top half of RBA Population worksheet (What do we want? How do things look? What will it take? Who are partners w/ role to play?)
  - b. Data inventory to understand: How do things look? Where is hunger? \*\*\*\*
5. Map/document our process (via activity log and practice at each team meeting)

## Leadership Learning Priorities

### Primary Learning Goals\*\*\*

1. Increase (individual & organizational) skills, capacity, and habits for:
  - a. looking at issues from a systems level,
  - b. building/facilitating collective action & impact
2. Model a cultural shift (change in practices) for how organizations & sectors work together.

## Indicators of Success

### Output and Process Indicators

By December 2013:

- Understand who is hungry in CC & why.
- DRAFT RBA Population Level worksheet.
- Broader community engagement in HC, our project, and other efforts.

Possible Products:

1. RBA worksheet/map, including
  - data inventory and baseline,
  - strategy and resource inventory (who is doing what?),
  - gaps, strengths, weaknesses at all ecological levels
  - plan for moving forward (e.g., addressing gaps)
2. Documentation/Story of our process (for collective action/alignment as well as for community engagement)
3. Information/Messaging around Hunger to increase awareness of why this matters, "what does hunger have to do with this?" and what needs to be done (how partners can help).
4. Strengthened & expanded Hunger Council
5. Partners' efforts to address Hunger & Nutrition informed and shaped by #1-4 above

### Outcome Indicators:

By \_\_\_\_\_ Date: ??????

*How will we measure: How much, how well, and is anyone better off?*

\* People/Families: Those who (have) experience(d) hunger, as well as local champions, and community members who know and understand their communities (e.g., knows who may be hungry, and why), such as food shelves, churches, and others; Sara Osaba's leadership development team.

\*\* Funders: Northfield Savings Bank, Jane's Trust? UWCC, State, others.

\*\*\* Secondary Learning Goals: (1) understand why and where hunger exists in Chittenden County; (2) Learn what it takes, who is doing what, and where gaps/strengths/weaknesses are in efforts to eliminate hunger and improve nutrition.

\*\*\*\* Possible data/sources: DOH Health Disparities report; County Health Rankings; YRBS, WIC, Food insecurity (who measures?), map of food access/resources in each community, Poverty by census tract