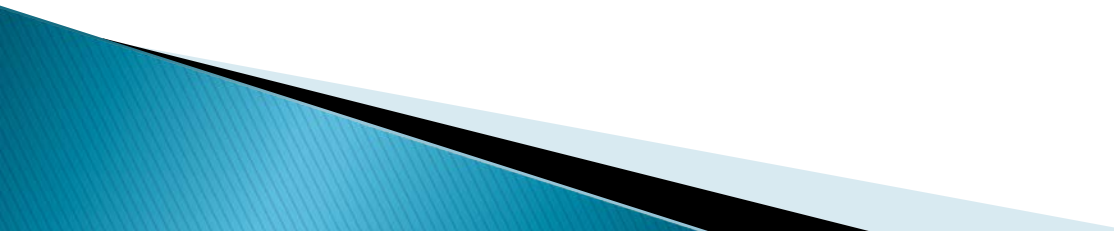


A Public–Private Partnership to Reduce the Burden of Oral Disease Among Low Income and Uninsured Residents of Frederick County

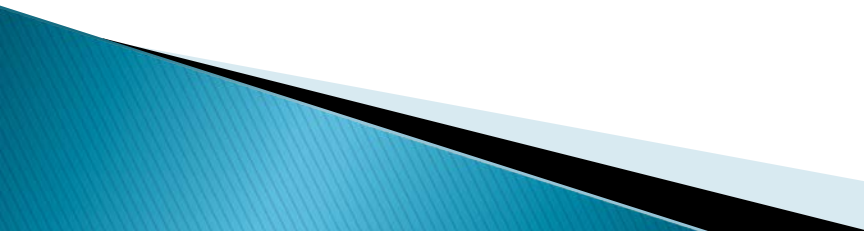
Culminating Team Report to the
National Leadership Academy
for the Public's Health
January 10, 2013

Team Vision

- ▶ Every adult has access to an affordable dental home
 - ▶ High level of oral health literacy
- 

The Team

- ▶ Jim Williams – local hospital VP
 - ▶ Madeline Shea – state health improvement coordinator
 - ▶ Josh Pedersen – local United Way ED
 - ▶ Barbara Brookmyer – local health department HO

 - ▶ Team history – only one member met the others in person* prior to the Atlanta meeting, BUT there was a long standing community effort to address the issue, BUT only one member had been engaged in those efforts, the others brought new perspectives to the table thanks to the NLAPH program
- 

Population Focus

- ▶ Frederick County (popn ~240,000)
- ▶ Persons who are low income and/or uninsured, both adults and children* (~33,000 under 200%FPL + under 65 yrs and more over 65 yrs)

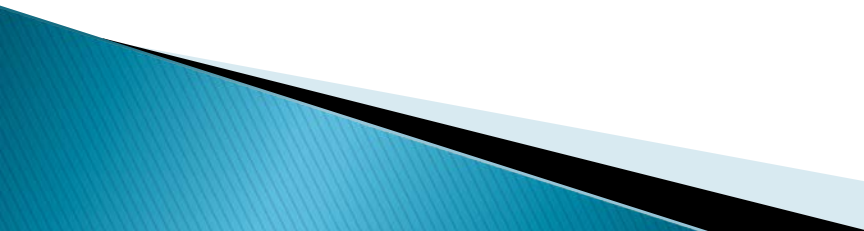
Leadership

- ▶ Team leadership goals
 - Engage the community in addressing the issue
 - Frame the story
 - Secure commitment from key partners
- ▶ Individual leadership growth
 - Highlights
 - Unanticipated
 - leadership learning elements transferred to other work?

NLAPH Team Project

- ▶ Stakeholders
 - Community, current safety net providers, hospital, local work group, dental professional community, health and social services community, state
- ▶ Local threats and State opportunities

Critical Leadership Challenges

- ▶ Time
 - ▶ Time
 - ▶ Time
 - ▶ Broadening dental community participation
 - ▶ Securing dental school interest and commitment
 - ▶ Engaging intended beneficiaries
 - ▶ Avoid perception of siphoning off charitable donations for existing safety net providers and avoid impacting the level of commitment of their volunteer dentists
 - ▶ Integrate and support the pre-existing local work group
- 

NLAPH Team Project Outcomes

After more than 10 years, the most amazing thing happened

because

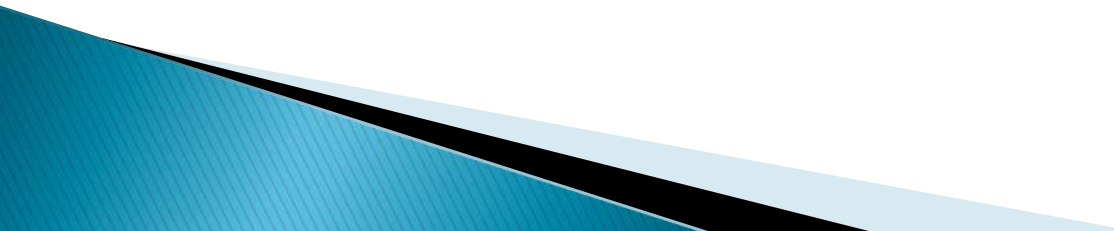
we were in the right place at the right time
and

we had the right people together at the right time
and

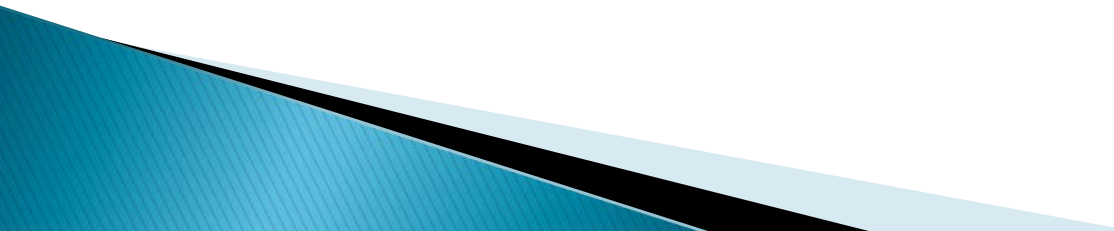
the NLAPH program activities helped us dig deeper



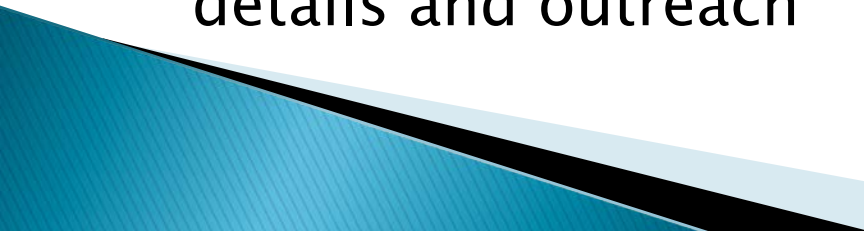
The Vision is Within Sight

- ▶ The Dean of the Dental School secured approval to open a satellite student dental clinic in Frederick County
 - ▶ More local dentists have offered to help in any way after hearing of the plan to open a satellite teaching clinic
 - ▶ The excitement is palpable
- 

NLAPH Team Impact

- ▶ 1st it brought together sectors that hadn't worked together previously
 - ▶ It brought together sectors that hadn't previously focused on dental services
 - ▶ It allowed the pre-existing local work group to continue to do what comes easier for that group while the NLAPH Team worked on critical success elements
- 

The Future

- ▶ Continue with interim step of developing a dental system navigator position
 - ▶ Continue with oral health literacy campaign
 - ▶ Budget planning with the Dental School
 - ▶ Fundraising with the Dental School
 - ▶ Identify and secure a location
 - ▶ Increase community dentist engagement
 - ▶ Draft the operational plan
 - ▶ Line up dental and support positions
 - ▶ Form Advisory Board
 - ▶ Put in place necessary housing, meals, safety requirements for students
 - ▶ Engage target population in developing operational details and outreach
- 

Thank You!

- ▶ For more information please contact

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